

2025

Financial Counseling Certification (FiCEP)

What is FiCEP?

In its tenth year, The Wisconsin Credit Union Foundation has partnered with America's Credit Unions and CU Difference to bring financial counselor training to credit union professionals and volunteers through the Financial Counseling Certification Program (FiCEP). Enhanced FiCEP is designed for people who work in the member service, collections, and lending departments, as well as any other staff that are committed to helping members gain control of their financial future.

This program is modeled after America's Credit Unions' Certified Financial Counselor School and includes nine educational webinars and an in-person session where students will take their exam and learn ways to make financial counseling more effective at their credit union.

Once the student has passed their proctored, 100 question examination at the in-person session, they will then have earned the designation of CCUFC, Certified Credit Union Financial Counselor.

Benefits

- Financial counseling skills will become part of your credit union's culture.
- Written for all staff levels so anyone can offer financial counseling during every member interaction.
- Certification helps members see value in their credit union.
- Differentiate your credit union with certified counselors.
- Help members transform the way they deal with money through real world counseling.

Financial Investment

The Foundation has significantly subsidized the program to make certification more accessible for everyone. Registration fees include all webinars, the in-person session, practice quizzes, a proctored examination, and the electronic format (PDF) book.

CU Assets < \$50M: \$150/student

CU Assets \$50M - \$100M: \$300/student

CU Assets \$100M - \$500M: \$400/student

CU Assets > \$500M: \$525/student

Please visit the website for information about substitutions, cancellations, and refunds.

Date & Time	Description	Location
Friday, April 11	Deadline for Registration	
Thursday, June 5 3:00 pm - 4:00 pm	Orientation and Introduction to FiCEP	Webinar
Thursday, June 12 2:00 pm - 3:00 pm	Chapters 1-9	Webinar
Thursday, June 26 2:00 pm - 3:00 pm	Chapters 10-18	Webinar
Thursday, July 10 2:00 pm - 3:00 pm	Chapters 19-26	Webinar
Thursday, July 24 2:00 pm - 3:00 pm	Chapters 27-34	Webinar
Thursday, August 7 2:00 pm - 3:00 pm	Chapters 35-40	Webinar
Thursday, August 21 2:00 pm - 3:00 pm	Chapters 41-48	Webinar
Thursday, September 4 2:00 pm - 3:00 pm	Chapters 49-53	Webinar
Thursday, September 18 2:00 pm - 3:00 pm	Chapters 54-60	Webinar
Tuesday, September 30 9:00 am - 3:30 pm	Review, In-Person Testing, and Training	Madison

Time Investment

On average, students can expect to spend approximately 30 minutes reading each chapter, 60 minutes participating in webinars and additional time to take practice quizzes and prepare for the examination.

Recertification

The Foundation also offers recertification for past graduates of the FiCEP program. If you are eligible for recertification, you will be contacted by The Foundation sometime in the summer of 2025. The cost for recertification is \$100.

Registration closes April 11!

TheLeague.coop/FiCEP

Registration is limited to 100.

